ABOUT THE COMPANY

YnFx (YarnsandFibers.com) is one of the world’s premier and most trusted market intelligence platforms, with a mission to provide companies in global textile markets a competitive edge by delivering authentic and timely pricing data and high-value market analysis. We have over 20 years of experience in providing pricing information, news, analysis, and customized reports on various textile value chains to several stakeholders.

Our customers include a range of Fortune 500 companies and the entire cross-section of companies that comprise of fiber producers, fabric manufacturers, end product converters, leading apparel brands and retailers, automobile companies, consulting firms, trade associations, and energy and chemical giants from across the world. Our subscribers are essentially the CXO group who take decisions based on our market intelligence reports and services.

Over 90% of our customers are non-Indian who come from more than 25 countries around the globe. To know more, mail us at sales@YnFx.com

As part of our passion for the textile industry and the environment, we are happy to announce the launch of SustainableFashion.Earth. We invite you to join the mission, mail us at info@SustainableFashion.Earth

TRUSTED MARKET INTELLIGENCE SINCE 20 YEARS
20 YEARS
YnFx is empowering its client with premier market intelligence services since 20 years.

90% CLIENTS
YnFx has a predominant global presence as around 90% of the clients are non-Indian who come from across various countries in the world.

25 COUNTRIES SERVED
YnFx’s market intelligence services are empowering global textile companies from across 25 countries in the world.

Fortune 500 CUSTOMER BASE
Our customers include a range of Fortune 500 companies.
We cover with up-to-date ‘not easy to find’ price statistics and objective analysis of the trends on various textile value chains, from energy to feedstock, intermediates, raw material, filaments, fibres and yarns. Broadly, these textile chains are categorised into polyester, nylon or polyamide, acrylic, viscose or rayon, cotton, wool, and spun yarns of all kinds from various key markets across the world.

**REPORTS AND SERVICES**

**MARKET INTELLIGENCE**

**SUBSCRIPTIONS**

1. **Weekly Textile PriceWatch Report**
   - Weekly report that covers price quotes and market trend analysis on textile value chains across upstream and downstream sectors in Asia Pacific, Europe, and the USA

2. **Polyester Intelligence Plan**
   - Online access to daily polyester chain prices coupled with weekly report covering market information on the entire chain of polyester.

3. **Monthly Textile PriceWatch Report**
   - Monthly report that covers a crisp analysis of the market and price movements in the entire textile value chain, which includes feedstock, intermediates, fibres, filaments and spun yarns.

4. **Daily Textile Price Services**
   - Online access to daily textile prices with the username and password. The online module is designed in such a way that one can compare product trends and also download past one year historical data.
ONE-TIME BUY

5. World Fiber Report
Annual issue that covers the trends in global demand and supply of natural and manmade fibre/filament industries

6. Textile value chains - World Reports
Annual issue that covers the trends globally in individual product's/industry's demand and supply namely polyester, nylon, acrylic, viscose and cotton

7. Country-wise Reports
Annual issue that covers the trends in individual country's demand and supply of natural and manmade fibre/filament industries

OTHERS

8. Customized reports and services
The reports are customized and prepared based on your needs and special requirements.

SUBSCRIPTION PLANS
WHY THIS REPORT IS HELPFUL

01 FACILITATE SPEEDY DECISIONS

You can easily get valuable insights on a click of a button that enables you to expedite your decision-making process, thus freeing up your time to execute other significant tasks.

02 GAIN COMPETITIVE EDGE

We help you in identifying whether your suppliers are selling you at the right price and/or ensures your pricing in the market is competitive that empowers you to stay ahead of the competition.

03 PLANNING AND STRATEGY

We provide highly analytical insights that help you understand the market better which gives an outlook to strategize short-term as well as long-term plannings of your company.

ABOUT THE REPORT

We cover price statistics and objective analysis of the trends on various textile value chains, from energy to feedstock, intermediates, raw material, filaments, fibres and yarns. Broadly, these textile chains are categorised into polyester, nylon, acrylic, viscose, cotton, wool, and spun yarns of all kinds from various key markets across the world.

REPORT FREQUENCY

Weekly (Every Monday)

ANNUAL SUBSCRIPTION COST

$1150 for 52 weekly issues per year

FEATURES

- Structured tabulation of pricing in terms of spot, FOB, CFR, C&F, Futures, buy-sell ideas, Contract Prices
- Comprehensive coverage of upstream and downstream pricing data
- Intuitive graphic presentation
- Price spread and baseline deviation
- Objective coverage of What is happening in markets currently
- Analysis of market sentiment, price drivers and trends

CLICK HERE FOR FREE SAMPLE REPORT

CLICK HERE TO BUY ANNUAL PLAN
ABOUT THE REPORT

A crisp report covering analysis of the trends on various textile value chains, from energy to feedstock, intermediates, raw material, filaments, fibres and yarns. Broadly, these textile chains are categorised into polyester, nylon, acrylic, viscose, cotton, wool, and spun yarns of all kinds from various key markets across the world.

REPORT FREQUENCY

Monthly

ANNUAL SUBSCRIPTION COST

$670 for 12 monthly issues per year

FEATURES

- Structured tabulation of pricing in terms of spot, FOB, CFR, C&F, Futures, buy-sell ideas, Contract Prices
- Comprehensive coverage of upstream and downstream pricing data
- Intuitive graphic presentation
- Price spread and baseline deviation
- Objective coverage of What is happening in markets currently
- Analysis of market sentiment, price drivers and trends

CLICK HERE FOR FREE SAMPLE REPORT

CLICK HERE TO BUY ANNUAL PLAN
ABOUT THE SERVICE
Online access to daily textile prices with the username and password. The online module is designed in such a way that one can compare product trends and also download past one year historical data. It covers prices of various textile value chains, from energy to feedstock, intermediates, raw material, filaments, fibres and yarns.

DATA FREQUENCY
Daily

ANNUAL SUBSCRIPTION COST
$990 for one year

FEATURES
- More than 500 daily price quotes along with past one year historical data
- About 40 markets covered
- Easier selection and comparison modules
- Prices collected from authentic and reliable sources
ABOUT THE PLAN
A weekly report covering market information on the entire chain of polyester along with online access to daily polyester chain prices. It covers prices of various textile value chains, from energy to feedstock, intermediates, raw material, filaments, fibres and yarns.

DATA FREQUENCY
Daily (Online) and Weekly (Report)

ANNUAL SUBSCRIPTION COST
$670 for one year

FEATURES
- Comprehensive coverage of upstream and downstream pricing data
- Intuitive graphic presentation
- Price spread and baseline deviation
- Objective coverage of What is happening in markets currently
- Analysis of market sentiment, price drivers and trends
- More than 500 daily price quotes along with past one year historical data
- About 40 markets covered
- Easier selection and comparison modules
The ‘insatiable hunger for more’ has led to an increase in consumption of textile products at astronomical levels. Fueled by ‘fast fashion’ and disposable mindset, the last two decades have witnessed a drastic reduction in utilization of clothes that are bought while the demand for new clothes has been rising exponentially. This has resulted in significantly increased consumption of clothes across the globe.

This has had a catastrophic impact on the environment — earth! Further, this has affected the social and economic conditions of the people engaged in the production of textile products.

According to a report by the United Nations Economic Commission for Europe (UNECE), the $2.5 trillion fashion industry is one of the largest users of water globally, noting that producing one cotton shirt requires 2,700 liters of water—“the amount a person drinks in 2.5 years.”

The impact on the farm acreage, deforestation, pesticides, dyes & chemicals, and carbon emission affected the environment on one hand while the pressure to produce more and cheaper is leading to appalling condition for farmers, mill and garment workers, and everyone else involved.

The growth in usage of synthetic fibers is causing further damage to the environment. Every time we wash a synthetic garment (such as polyester, nylon, acrylic etc.), around 1,900 individual microfibers are released into the water, making their way into our oceans. Scientists have discovered that small aquatic organisms ingest those microfibers. These are then eaten by small fishes which are later eaten by bigger fishes, introducing plastic in our food chain. Further, it takes 200 years to biodegrade. In addition to the already affected environment, the textile industry is the second largest contributor to the landfills around the world.
SUSTAINABLEFASHION.EARTH
By YarnsandFibers.com (YnFx)

Our action
YarnsandFibers.com has for the past 20 years been an enabler of intelligent decision making for the textile industry across the globe.

We see an immediate and urgent need to bridge the business and consumer sides of the textile and fashion industry with the objective to starting a dialog and finding new collaborative solutions to produce and consume ‘Sustainable Textiles and Fashion’, one that reduces and recycles!

We look forward to your ideas, suggestions, and initiatives to help save the planet!
Please read and forward this report to colleagues in your company, customers, vendors, friends, family, and anyone who consumes textile products.

Play your part
It’s time for us to bring sustainability to the center of all decision making, from making a new product line at work or to buying a new product for personal use.

Please support us in any way to help build on this movement. Write to us at info@SustainableFashion.Earth

Your action

Forward this to your colleagues, vendors, customers, family, and friends

Start a discussion within your company on how you can bring sustainability to the center of every decision-making

Share with us your stories so that we can help spread the goodness

SUBSCRIBE TO WEEKLY ALERTS
## ADVERTISE ON OUR WEBSITE

YnFx website has more than 40,000 unique visitors per month from the entire spectrum of textile industry. It is a great platform to advertise your business banner that can reach relevant audience.

### ADVERTISING RATES

<table>
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<th>Ad placement location</th>
<th>Size: Width x Height</th>
<th>Rate per month</th>
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<tr>
<td>Historical Individual news pages</td>
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</table>
MEDIA PARTNERSHIP OPPORTUNITIES

WHAT WE CAN OFFER

- Event Banner on YnFx Textile Event Page in pixel size 300*300 to be provided by the event company from the date of contract until exhibition/event date
- Event details listing on YnFx Textile Events Page as provided the event company from the date of contract until exhibition/event date
- Pre and Post press releases with image in pixel size 300*200 as provided the event company
- 2 email campaigns each (EDM) will be sent out per event as per slot available, as provided the event company with HTML coding and subject line

WHAT YOU CAN OFFER

- YnFx Ad placement on the event's official show catalogue
- YnFx Logo / Banner on the web page of the event company – under the section media partners
- Listing as supporter and media partner on the publications
- Listing as supporter and media partner on the the event email campaigns sent by the event company
- One dedicated email campaign (EDM) of YnFx to the event company's mailing database
Keeping you ahead since 1998

Empowering you

GET IN TOUCH

Subscription
Email: sales@YnFx.com
Tel: +91 77188 80355

Marketing
Email: sales@YnFx.com
Tel: +91 77188 80355

Customer Support
Email: support@YnFx.com
Tel: +91 77188 80355

SustainableFashion.Earth
Email: info@SustainableFashion.Earth

What Our Clients Say?

“We are very pleased with the diversity and flexibility of YNFX data. We can rely on figures that truly shows us what is going on.”

“The report we purchase helps in giving us visibility in the market place. It enables us to make decisions on our purchases for the future and challenge suppliers.”

For more informations please visit our website at www.YnFx.com