

Yarns *and* Fibers.com

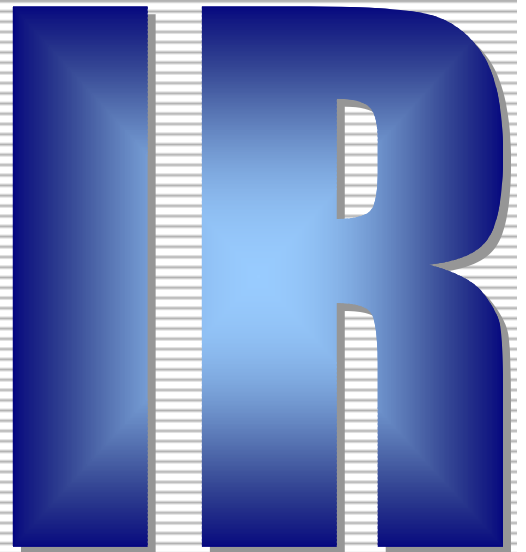
- INDUSTRY REPORTS PLAN -



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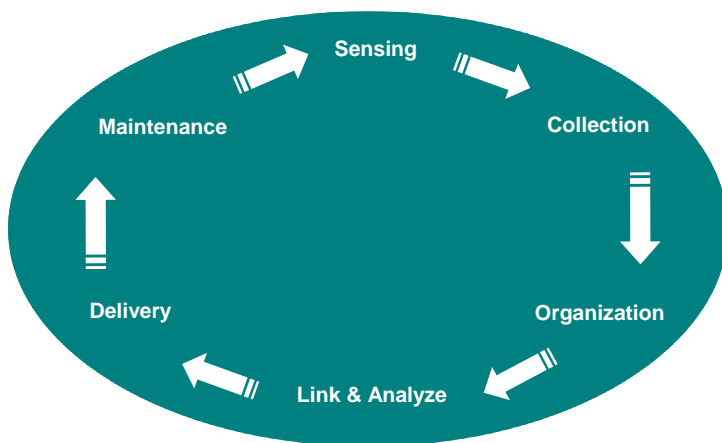
Why do businesses need Market Intelligence?

Organizations need to empower decision-makers at every level with real-time business intelligence-about in-store promotions, online sales results, market shifts, competitors' gains, partners' supplies-so they can handle the curves in the road ahead. Gaining the agility to evaluate complex trends, patterns, and relationships quickly is a competitive advantage.

The more relevant, useful intelligence you have at your fingertips about your business, your customers, your partners, & your operations, the more your company can make better decisions & increase competitive advantage.

Organizations implement business intelligence solutions to help understand their customers' buying patterns, identify sales and profit growth opportunities, and improve overall decision-making. These solutions enable decision makers to:

- ❑ Minimize time spent to collect relevant business information
- ❑ Automate the assimilation of information into personalized intelligence.
- ❑ Provide analysis tools for making comparisons and making intelligent decisions.
- ❑ Close the loop from decision to action.

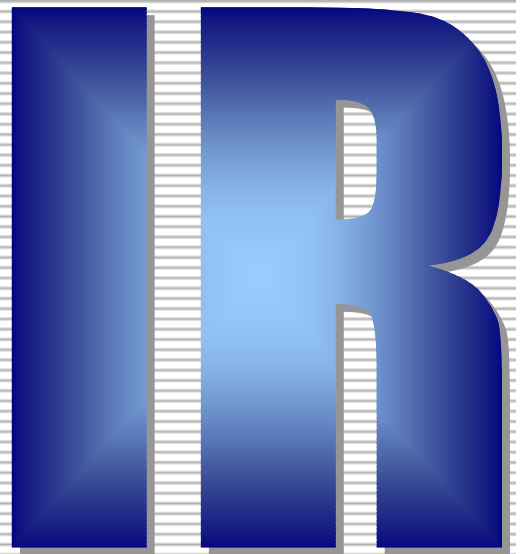


Instilling Information Behavior and Values

- ❑ Integrity
- ❑ Formality
- ❑ Control
- ❑ Transparency

Solutions

- ❑ Information Overload
- ❑ Integrity of Information
- ❑ Data Security
- ❑ Administrator driven
- ❑ Supports decision making



What are the Features and Benefits of YnFx Industry Reports?

The YarnsandFibers marketplace comprises of companies over 130 countries and is a regular source for Market Intelligence services for reputed corporate, traders and research firms in the industry.

A wealth of industry information is reflected in the Industry Reports Channel, which looks at the Vertical Industry for specified products, geographical regions, and market trends. YarnsandFibers now has a wealth of over 100 on-line reports that cover a variety of topics on the Textile Industry that include regional reports, trends and analyses, events and trade fairs, etc. It also includes access to the Statistics Channel that traces prices over the last 10 days.

The YnFx Industry Reports Channel also includes company-wide reports for internal users in a Multi-User environment.

Industry Reports help subscribers take informed decisions through intelligent searches, obtain latest reports and global news on their desktop every week through Newsletters as well as daily updates via eMail.

Spun Yarn: A View on Chinese and Indian Production
18 Dec. 2001, YarnsandFibers
China and India, the largest spun yarn spinners is going almost steady in spite of the depressing trends in the world market till the beginning of the last quarter of 2001. Though prices fell by a huge margin compared to last year, production volumes do not show any slow down. However, with the economic scenario in the world market, both Chinese and Indian domestic economic growth is expected to be moderately slow this year and next year.
FULL STORY

US Manmade Fiber Industry: A Review
15 Dec. 2001, YarnsandFibers
Since the World focus at present is on the West and its activities in South East Asia, we give below an overview of the markets in the United States of America. This article attempts to study the Man-made Fiber industry in the US. By September this year, U.S. man-made fiber shipments fell 11.4 percent as compared to the same period in 2000, according to the latest statistics.
FULL STORY

Textile Industry - The day after
28 Sep. 2001, YarnsandFibers
The terrorist strike on the World Trade Center in America has taken everyone by surprise and jolted global trade. Since the last few days, the business community has been closely monitoring developments in and around America for latest updates and news about the possible fallout of For the world economy, this attack could not have come at a worse possible time. The entire global economy was already under a severe recessionary pressure, even as countries tried their best to revive the condition.
FULL STORY

Textile machinery market
17 Jul. 2001, YarnsandFibers
In a survey report released by ITMF, reveal increased activity and investment for textile machinery in 2000 compared to 1999. The study covered spinning, texturing, weaving, circular knitting, and flat knitting machines. Spinning and texturing machinery showed the strongest demand among the five primary types of machinery covered in the survey.
FULL STORY

THE ITALIAN TEXTILE INDUSTRY 2002-2003

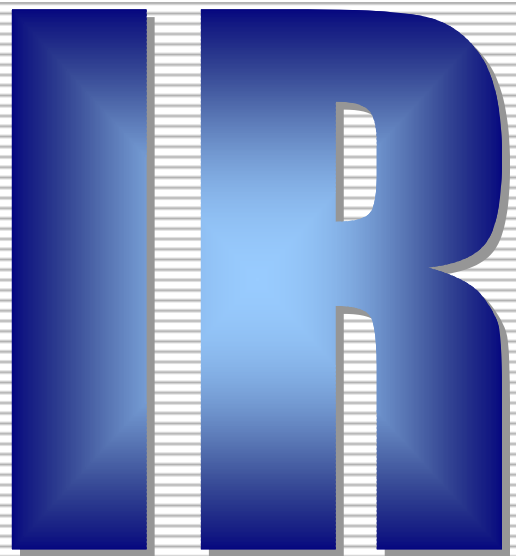
Milan, Ven, Florence, Rome, Naples

Finally, the morosive in production of the Italian textile industry was interrupted in the latter part of last year and the first months of 2003. All the major sectors (cotton, wools, and silk) are in fact showing signs of settling down, thanks in part to mere statistical effects resulting from comparisons with periods in which strong falloffs were in sharp evidence. This fact is making the entrepreneurs take a slightly optimistic outlook towards 2003 after a very bad year 2002.

It is estimated that the high cuts in production during the first half of 2002 left very evident marks on the annual balance sheet of the domestic textile industry: 19.3 billion euro in sales, down 5.2% with respect to 2001, but for the wool textile sector, the annual balance was even further disturbing (just over 5 billion euro, estimated to be down by 9.7% with respect to 2001). The rock bottom of the slowdown in textile demand in fact coincided with the Winter 2002-2003 orders campaign, which closed 12% lesser on the domestic market and 5% lesser for foreign sources of orders. The plunge in orders caused abrupt drops in production in the first part of last year; nor was it possible to recover these losses with sales for Summer 2002, since although they have shown less evident subsidence, they involved volumes

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SUBSCRIPTION



How to subscribe to the Industry Reports Plan?

In order to access YarnsandFibers services, you are required to apply for membership to the platform.

Once the basic information about your company is received, along with payment details, a YnFx customer care executive will approve your membership.

All this is accomplished in FOUR simple steps. Please refer snapshots on the next page.

This service also comes with an option for Multi Users:

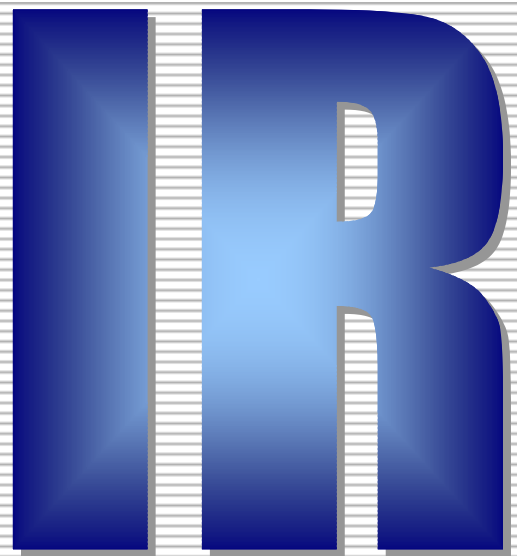
- Give access to more users within your company
- Daily updates are sent to all registered emails
- Customize individual eMail alert product-wise, frequency, etc

Subscription to the Industry Reports Service is available at US\$ 300 per annum.

Please remit using the following details:

1. Credit card – A secure web link will be given to you to make an on-line payment
2. Bank Draft – Using the following details:
Beneficiary : **YarnsandFibers.com**
Address : Doulatram Mansion, 4th Flr, St. Kittridge Rd,
Colaba, Mumbai, India: 400005
3. Account No: 749643
4. SWIFT No. : ABNAINBB

REGISTRATION



F O U R step Registration Process

Contact Information

Company Name* (Please give complete official name)

Contact Person*

Title/Designation*

Address Line 1*

Address Line 2

City*

State*

Zip / Pin*

Country*

Telephone* (Please include area code)

Fax (Please include country and area codes)

Email* (An invalid email address will result in an automatic rejection of your form)

Alternate Email (will be used only if the other email becomes inactive for any reason)

Website

How did you hear about Yarns and Fibers.com?

Referred By

1 Your basic company information

Account Information

Your Login and Password can contain only alphabets, numbers and the underscore "_". No other special characters will be accepted.

Choose a login* (Minimum 4 characters)

Choose a Password* (Minimum 4 characters)

Retype your Password*

EMAIL Format

I would like to receive my email in:

HTML format Text format

Registration

1. By clicking "I Agree" you agree to all the terms and conditions for acceptance of the said payment will be sent to you in due course.

2. Payment to an Online trade technologies limited towards membership fee are considered to be receipt only and do not entitle you for membership fee. Yarns and Fibers.com. Approval of membership is not final or binding until processed and accepted. Yarns and Fibers.com and / or Online Trade Technologies limited reserves the right to reject any membership and hence / refund the membership amount paid by the member any amount.

ACCEPTANCE

Please confirm your acceptance by ticking **ACCEPT**

2 Choose your login / password

Real Services

Option 1 - The Preferred Membership:

The Yarns Preferred Membership Plan gives you access to ALL Services on YarnsandFibers.com. It also includes a powerful plan to promote your company through Yarns Letters, create Banners, and access to special business offers.

REFERRED MEMBER

Select no. of users: C.N.A. 12 Months C.N.A. 36 Months

Option 2 - Market Intelligence Plan:

This plan gives users a combination of Yarns and Fibers Business Intelligence Services such as:

| | | | |
|-----------------------------------|--------------------------------------|--------|--------|
| Price Watch | | C.N.A. | C.N.A. |
| Industry News | <input type="text" value="None"/> | C.N.A. | C.N.A. |
| Industry Reports & Statistics | <input type="text" value="1 - One"/> | C.N.A. | C.N.A. |
| Total Market Intelligence Package | <input type="text" value="1 - One"/> | C.N.A. | C.N.A. |

3 Select number of users and subscription plan

Basket of Services

| Plan Chosen | Services | No. of Users | No. of Months (12) | Period Chosen | Cost (USD) |
|----------------------------|---|--------------|--------------------|---------------|------------|
| Preferred Member | Business Plan Price Watch Industry Reports Industry News | - | - | - | - |
| Market Intelligence | Price Watch Industry News Industry Re | - | - | - | - |
| Price Watch | | - | - | - | - |
| Industry Re | | - | - | - | - |
| Industry Ne | | - | - | - | - |
| Business Pl | | - | - | - | - |
| Total Available | | | | | |

Mode of Payment



I would like to pay by:

Credit Card Debit

Wire Transfer - Beneficiary: eCom-trade technologies limited, Business: 6891, Anand Bank (Pvt. Member) 400023, INDIA, Account No.: 402682 SWIFT No.: ANBDIN33.

4 Verify preview and select mode of payment

How do you navigate the Industry Reports Channel?

LOGIN  **SEARCH** 

Login

Password

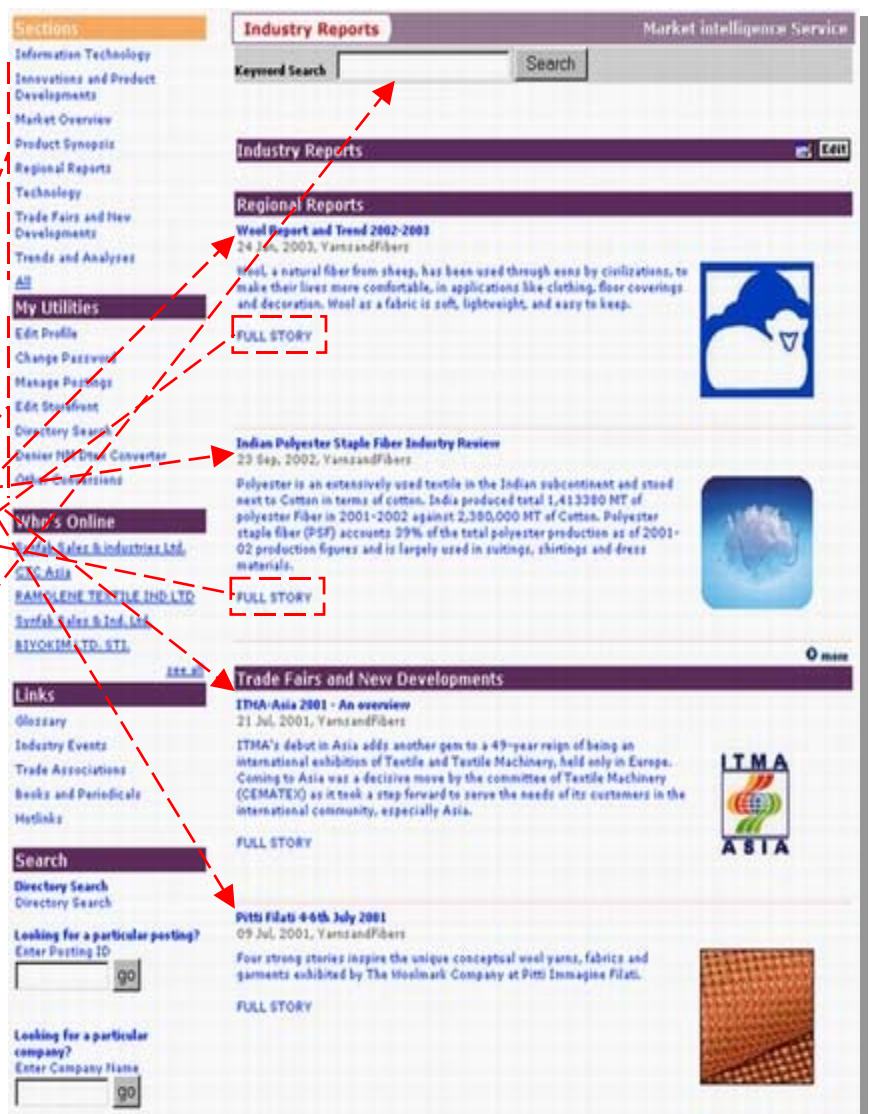
REGISTER !

Not a member? Get your **FREE membership** today!

- ❑ Login on www.YarnsandFibers.com
- ❑ Click on "Industry Reports" link in the top banner
- ❑ Navigate through the various report summaries
- ❑ Click on "Full Story" to view the detailed report
- ❑ Manage your profile, passwords, etc
- ❑ Search for reports by keyword (PSF, Italy, etc)

See Reports based on categories:

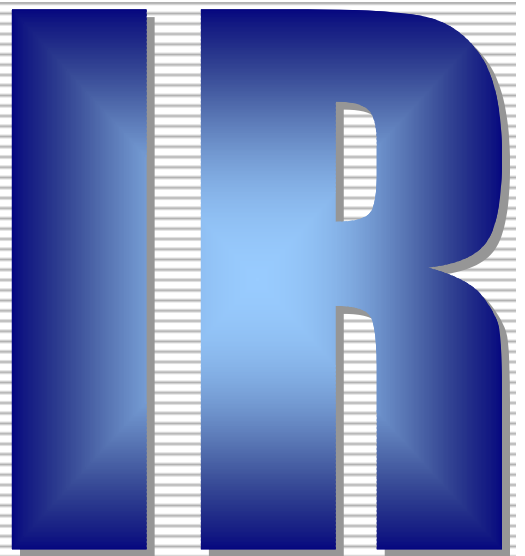
- ❑ Information Technology
- ❑ Innovations and Product Developments
- ❑ Market Overview
- ❑ Product Synopsis
- ❑ Regional Reports
- ❑ Technology
- ❑ Trade Fairs and New Developments
- ❑ Trends and Analyses



The screenshot displays the website's navigation structure. On the left, a sidebar lists various sections: Information Technology, Innovations and Product Developments, Market Overview, Product Synopsis, Regional Reports, Technology, Trade Fairs and New Developments, Trends and Analyses, My Utilities, and Who's Online. The 'Industry Reports' section is highlighted in the top banner. A red dashed arrow points from the 'Industry Reports' link in the top banner to a report summary titled 'Wool Report and Trend 2002-2003'. Another red dashed arrow points from the 'FULL STORY' link in the report summary to the detailed report content. A third red dashed arrow points from the 'FULL STORY' link in the 'Indian Polyester Staple Fiber Industry Review' report to its detailed content. The screenshot also shows the 'My Utilities' section with links like 'Edit Profile', 'Change Password', and 'Manage Postings'. The 'Who's Online' section lists several companies. The 'Search' section includes a 'Keyword Search' field and a 'Search' button. The 'Trade Fairs and New Developments' section features a report on 'ITMA-Asia 2001 - An overview' and 'Pitti Filati 4-6th July 2001'.


Yarns and Fibers .com


FAX BACK FORM



YarnsandFibers.com

4th Floor, Doulatram Mansion, St. Kittridge Rd,
Colaba, Bombay, INDIA: 400005

 - +9122 2282 5252

 - +9122 2202 3563

Dear Sir,

I am interested in subscribing to the YarnsandFibers Industry Reports Plan. I am sending you USD.
_____ through SWIFT Account on the name of "YarnsandFibers.com" to the above address.
Kindly expedite the activation of my account at the earliest.

| | | |
|---------------------------------|--|-------------------------|
| Company Name: _____ | | |
| Contact Person : _____ | Designation: _____ | |
| Address : _____ | | |
| City : _____ | State: _____ | Zip / Pin: _____ |
| Primary eMail: _____ | Alternate eMail: _____ | |
| Telephone: () () _____ | Facsimile: () () _____ | |
| Website: _____ | eMail Format: <u>HTML</u> <u>Text</u> | |
| Preferred Login _____ | Choose Password: _____ | |
| <i>(Min. 4 characters)</i> | <i>(Min. 4 characters)</i> | |

Please activate my account immediately on receipt of my remittance.

Regards,

Signature